

# NEWS

For Immediate Release: 03/11/08

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## MICHIGAN FLORAL ASSOCIATION ANNOUNCES 2009 RETAILER OF THE YEAR

Haslett, MI (March 11, 2009) - At its recent annual conference, during the Saturday evening President's Recognition Banquet held in the beautiful Pantlind Ballroom at the Amway Grand Plaza Hotel in downtown Grand Rapids, MI., the Michigan Floral Association (MFA) presented:

**Helen Miller, AIFD**

**Flowers & Such**

**910 S. Main St.**

**Adrian, MI 49221**

**(517) 263-0274**

**[www.flowersandsuchinc.com](http://www.flowersandsuchinc.com)**

With the:

**2009 Retailer of the Year Award**

The criteria for being nominated for this honor reads as follows:

***This Active Association member has promoted high standards and professionalism not only to the industry but also to the community that they serve.***

To view a list of previous award winners visit [www.michiganfloral.org](http://www.michiganfloral.org) and click on MFA Awards.

The Michigan Floral Association is a full-service trade organization representing more than 500 florists, growers, and wholesalers statewide. Located in Haslett, MI, MFA offers group savings on insurance, financial services, retail bank card processing & supplies, office supplies, and fleet fueling; is the sponsor of the Michigan Certified Florist (MCF) program; creates and hosts a statewide annual conferences and trade shows; conducts educational seminars though out the year at the association headquarters; publishes the *Michigan Florist* magazine; hosts the MFA web site, and interacts with state / federal government agencies. For more information on MFA, visit their web site at [www.michiganfloral.org](http://www.michiganfloral.org).

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Helen Miller, AIFD

(For a high resolution photo please contact Rod Crittenden (517) 575-0110 or email at [rod@michiganfloral.org](mailto:rod@michiganfloral.org))