



Professional Development

Keeping you at the forefront of the floral industry with Professional Development!



MFA Education Center Presents!

WHEN: July 28, 2009

WHERE: MFA Professional Education Center - Haslett, MI

TOPIC: Wedding Series: "Wedding Bouquets... Simple to Prestigious"

- Today's Trends
- Methods & Mechanics
- Tips & Tricks (How to make money on bouquets)

INSTRUCTOR: Tonja VanderVeen, AIFD, MCF

Learn how to please your brides with great practical tips from this highly respected wedding specialist. Tonja will help you create terrific bouquets that are cost effective, well constructed and beautiful. You will construct simple yet attractive, detailed and distinctive, prestigious and spectacular, wedding bouquets. Tonja will show you how to use the same flowers to create bouquets at each of these levels. This class you allow you to be creative well learning to up-sell your bridal customers.

Class will run from 10:00am – 4:00pm each day with a half hour break for lunch, which is included in the registration fee. *You must bring your own tools.*

COST: \$149.00 member \$199.00 non-member (Includes all flowers/supplies)

Please fill out one form per person. Class enrollment limited to 12. Call (517) 575-0110 for availability.

REGISTRATION FEES ARE NON - REFUNDABLE!

MAIL TO: MFA - PO BOX 67, HASLETT, MI. 48840 **FAX TO:** (517) 575-0115.

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