

Why Should I Become A Certified Florist?



Simply you can give more to your customer for their money!

- **More Quality**

From cooler temperature and humidity to hydration and preservation, your Certified Florist knows the best ways to care for flowers.

- **More Knowledge**

Every Certified Florist must pass a rigorous exam that thoroughly tests their knowledge of flowers & plants care, as well as floral design.

- **More Education**

Continuing education is required of all Certified Florists assuring they will be proficient in design and aware of new floral trends and innovative techniques.

- **More Professional**

Certified Florists uphold the highest standards of ethics and professional practice in our industry.

Become a local Certified Florist; you'll be glad you did.

Look us up at www.michiganfloral.org
www.certifiedflorists.com



Certified Florist Registration Form

Name: _____

Address: _____

City: _____ ST: _____ Zip: _____

PH: _____ FX: _____

Email: _____

Employed By: _____

COST: *\$549.95 plus \$12.95 S/H

***This includes one CF manual & supporting materials, one CF Study Guide and one round of CF testing. (You may purchase only the CF manual & supporting materials and the study guide at the cost of \$349.95 plus \$12.95 S/H.) MCF testing fees of \$175 for Hands-On testing and \$75 for the Written testing apply when registering for testing at a later date. _____ Check here if you would like the manual only.**

Method of Payment: (check one)

_____ Check _____ Visa _____ MasterCard _____ AE _____ Discover

Check Number _____ Date _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

Please Mail or Fax Registration / Payment To:

Michigan Floral Association

Mailing Address: PO Box 67, Haslett, MI 48840

Shipping Address: 1152 Haslett Rd, Haslett, MI 48840

Phone: (517) 575-0110 Fax: (517) 575-0115

www.michiganfloral.org