2010 Navigation — a course set for profit, education and success

REGISTER ONLINE at *www.michiganfloral.org* • Call (517) 575-0110 with any questions.

Company Name: Company Contact:

Address: City: State: Zip:

Phone: Fax: Web Site Address:

E-mail Address: **Tax ID#:**

Great Lakes Floral Expo

DEVOS PLACE & THE AMWAY GRAND PLAZA HOTEL

Devos Place • 303 Monroe Ave NW • Grand Rapids, MI 49503
Amway Grand Plaza • 187 Monroe Ave NW • Grand Rapids, MI 49503

MARCH 5-7, 2010

Limited seating is available for Design Workshops, Retail Shop Tour and Saturday Evening Banquet. You will be contacted ONLY if the class or event is filled to capacity. NO Confirmations will be sent. To participate in the Design Workshops and other activities you MUST purchase a Navigation Pass (three types available).

Save by registering your entire staff with the WEEKEND SHOP Navigation Pass where all your employees can come!

*(Does not include any optional events)

Best Buy

	Student Weekend Navigation Pass*	**Saturday Only*** Entrance to Exhibits, Main Stage, Business Education.	**Sunday Only*** Entrance to Exhibits, Main Stage, Business Education, and Sunday breakfast.	***Fri/Sat/Sun* Weekend** Navigation Pass* Entrance to Exhibits, Main Stage, Business Education, Sunday breakfast, & MFA Design Contest. – for Both Days.	***Fri/Sat/Sun* Weekend Value** Navigation Pass* Entrance to Exhibits, Main Stage, Business Education, Sunday Breakfast, MFA Design Contest & Saturday Night Banquet.	***Fri/Sat/Sun* Weekend Shop** Navigation Pass* Weekend pass for as many employees as your shop wishes to bring.	OPTIONAL EVENTS — Friday: Business Session: Derrick Meyer Working Smarter: A Full Days Journey	Friday: Progressive Retail Shop Tour and Dinner	Friday: FFA Student Certification Test Preparation Create Your Own Destiny	Saturday: President's Reception, Banquet and Awards Ceremony	Choose Only One Each for The Saturday and Sunday Hands-On Sessions — Hands-On Sessions: **Friday – All Day Session** Architectural Armatures for Design	**Saturday** The Smart Designer	**Saturday** Today's Wedding Journey	**Saturday** Prom for Profits	**Sunday** Modern Bouquets: A Trendy Approach	**Sunday** Sympathy: Celebrating Lives!	**Sunday** High Impact Style – Low Impact Budget	TOTAL ALL EVENTS
Member	**$30**	**$60**	**$60**	**$79**	**$129**	**$600**	**$99.95** for the first attendee or **$59.99** for each additional staff member	**$45**	**$25**	**$60** or **$55** ea. for 8 seats	**$149**	**$85**	**$85**	**$85**	**$85**	**$85**	**$85**	
Non-Member *To become an MFA member visit www.michiganfloral.org*	$45	$100	$100	$129	$179	N/A		$65	$45		$249	$125	$125	$125	$125	$125	$125	
1.																		
2.																		
3.																		
4.																		
5.																		
6.																		

Bus Trip Tickets $2.50 Each – Add Total Price From Box Below

Attach an extra sheet if more room is needed

ALL FEES ARE STRICTLY NON-REFUNDABLE.

REGISTRATION TOTAL ☐ Check ☐ Credit Card

Stay the Weekend!

Hotel reservations can be made by calling the Amway Grand Plaza at (616) 774-2000.
187 Monroe Ave NW
Grand Rapids, MI 49503

Mention MFA before February 10, 2010 to ensure the convention rate of $115.00 per night.

Use Your Credit Card (circle one)

MasterCard VISA American Express Discover

Credit Card #: Expiration Date:

Name on Card:

Signature:

Business Card and Tax ID required for registration.

After Monday, March 1, 2010, bring registration and payment to the Expo for onsite registration.

Please enclose or attach to form AND be prepared to present at the door.
REGISTRATION FEES ARE NOT REFUNDABLE!
12 & younger or 65 and older receive free Weekend Pass. Send proof of age with registration and note on form. (Optional Events not included)

Bus Trips to the 2010 Great Lakes Floral Expo
$2.50 Round Trip Transportation. See Bus Schedule on page 5.

	Number	Price
Bus 1: Chicago Land Express		
Bus 2: The Detroiter (Warren)		
Bus 2: The Detroiter (Flint)		
Total		

Mail Completed Registration Form with Payment to: Michigan Floral Association, P.O. Box 67, Haslett, MI 48840 or Fax (517) 575-0115 with credit card information