

# Why Should I Become A Certified Florist?



Simply you can give more to your customer for their money!

- **More Quality**

From cooler temperature and humidity to hydration and preservation, your Certified Florist knows the best ways to care for flowers.

- **More Knowledge**

Every Certified Florist must pass a rigorous exam that thoroughly tests their knowledge of flowers & plants care, as well as floral design.

- **More Education**

Continuing education is required of all Certified Florists assuring they will be proficient in design and aware of new floral trends and innovative techniques.

- **More Professional**

Certified Florists uphold the highest standards of ethics and professional practice in our industry.

Become a local Certified Florist; you'll be glad you did.

Look us up at [www.michiganfloral.org](http://www.michiganfloral.org)  
[www.certifiedflorists.com](http://www.certifiedflorists.com)



## Certified Florist Registration Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

PH: \_\_\_\_\_ FX: \_\_\_\_\_

Email: \_\_\_\_\_

Employed By: \_\_\_\_\_

**COST:**     **\*\$599.95** (Includes shipping, handling & 6% MI sales tax)  
\*This includes one CF manual & supporting materials, one CF Study Guide and one round of CF testing. (You may purchase only the CF manual & supporting materials and the study guide at the cost of \$399.95 (Includes shipping, handling & 6% MI sales tax). CF testing fees of \$175 for Hands-On testing and \$75 for the Written testing apply when registering for testing at a later date.     \_\_\_\_\_ Check here if you would like the manual only.

### Method of Payment: (check one)

\_\_\_\_\_ Check     \_\_\_\_\_ Visa     \_\_\_\_\_ MasterCard     \_\_\_\_\_ AE     \_\_\_\_\_ Discover

Check Number \_\_\_\_\_ Date \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

### Please Mail or Fax Registration / Payment To:

**Michigan Floral Association**  
*Mailing Address: PO Box 67, Haslett, MI 48840*  
*Shipping Address: 1152 Haslett Rd, Haslett, MI 48840*  
*Phone: (517) 575-0110 Fax: (517) 575-0115*  
**[www.michiganfloral.org](http://www.michiganfloral.org)**