

Want to Learn Floral Design?

Why should I Become a Certified Florist?

More Quality: From Cooler temperature and humidity to hydration and preservation, your Certified Florist knows the best ways to care for flowers.

More Knowledge: Every Certified Florist must pass an examination that tests their knowledge of flowers & plant care as well as floral design skills.

More Education: Continuing education is required of all Certified Florists assuring they will be proficient in design and aware of new floral trends and innovative techniques.

More Professional: Certified Florists uphold the highest standards of ethics and professional practice in our industry.

Chapters included in the Certified Florist Manual:

- Care & Handling
- Product Identification
- Customer Relations / Sales
- Delivery
- Marketing
- Accounting
- Gluing
- Lighting
- Basic floral design (Step by Step)
- Design styles and principles & elements.

Michigan Floral Association



Michigan Floral Association Mission Statement

To provide education and professional partnerships which help to position Michigan Floral Association members at the forefront of the floral industry.



Floral Design School Introduction to Design



MichiganFloral
ASSOCIATION
www.michiganfloral.org

(517) 575-0110

CLASS DESCRIPTION

This comprehensive course will introduce the student to the exciting field of floral design.

Focus will be placed on the application of the Principles and Elements of design, proper mechanics of construction, care and handling of fresh materials and use of color. This class will be a great first step for those desiring to become a Certified Florist.

Time will be divided between lecture and hands on design. All materials are included in your course fee and you will have a completed floral design to take home each week. Topics include: Vased arrangements, Symmetrical triangles, Asymmetrical triangles, Horizontal centerpieces, Round designs, Hand-tied bouquets, Corsages, Boutonnieres.

Since this is a personal enrichment course there will be no exams.

Limited course enrollment will ensure that each student receives personal attention.



CLASS OUTLINE

- 12 Weeks of classes
- Meet every Thursday, Starting January 12th through March 28th, 2012.
- Time: 6:00pm to 9:00pm
- This class consists of 36 hours of classroom instruction.
- Class enrollment limited to 12



Instructor: Tim Latimer CF

Tim teaches Floral Design at MSU and has been on the Certified Florist committee since its inception. He has been directly involved in developing the Certified Florist manual, and writing the Written Examination. Tim has been designing and teaching at Michigan State University for 25 years.



INTRODUCTION TO DESIGN

2011 Class Registration Form
Visit www.michiganfloral.org

Thursdays starting
January 12th, 2012

Cost:
Member of MFA \$ 900.00
Non Member of MFA \$ 1000.00

Call MFA at (517) 575-0110 for availability

Registration Fees are non-refundable.

Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Payment method:

Check# _____

(Master card, Visa, American Express, Discover, Circle one)

Credit _____

Card# _____

Exp. Date _____

Signature _____



MichiganFloral
ASSOCIATION

Mail to: MFA P.O. Box 67, Haslett, MI
48840

Or Fax to (517) 575-0115