

Why Should I Become A Certified Florist?



Simply you can give more to your customer for their money!

- **More Quality**

From cooler temperature and humidity to hydration and preservation, your Certified Florist knows the best ways to care for flowers.

- **More Knowledge**

Every Certified Florist must pass a rigorous exam that thoroughly tests their knowledge of flowers & plants care, as well as floral design.

- **More Education**

Continuing education is required of all Certified Florists assuring they will be proficient in design and aware of new floral trends and innovative techniques.

- **More Professional**

Certified Florists uphold the highest standards of ethics and professional practice in our industry and is endorsed by the National Alliance of Floral Associations (NAFA)

Become a local Certified Florist; you'll be glad you did.

Look us up at www.michiganfloral.org
www.certifiedflorists.com



Certified Florist Registration Form

Name: _____

Address: _____

City: _____ ST: ____ Zip: _____

PH: _____ FX: _____

Email: _____

Employed By: _____

COST: ***\$599.95** (Includes shipping, handling & 6% MI sales tax)
*This includes one CF manual & supporting materials, one CF Study Guide and one round of CF testing. (You may purchase only the CF manual & supporting materials and the study guide at the cost of \$399.95 (Includes shipping, handling & 6% MI sales tax). CF testing fees of \$175 for Hands-On testing and \$75 for the Written testing apply when registering for testing at a later date. _____ Check here if you would like the manual only.
The Certified Florist program is endorsed by the National Alliance of Floral Associations (NAFA) and administered by the Michigan Floral Association (MFA).

Method of Payment: (check one)

_____ Check Check Number _____ Date _____

_____ Visa _____ MasterCard _____ AE _____ DC Security Code: _____

Credit Card #: _____ Exp. Date: _____

Signature: _____

Please Mail or Fax Registration / Payment To:

Michigan Floral Association
Mailing Address: PO Box 67, Haslett, MI 48840
Shipping Address: 1152 Haslett Rd, Haslett, MI 48840
Phone: (517) 575-0110 Fax: (517) 575-0115
www.michiganfloral.org