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Saginaw, MI

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Big Rapids, Reed City, Cadillac, MI

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Michigan Floral Association
Haslett, MI

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Grand Rapids, MI

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Patterson's Flowers
Big Rapids, Reed City, Cadillac, MI

Allison Ludema

Ludema's Floral & Garden
Grand Rapids, MI

Regional Directors

Jerome Raska AAF, AIFD, CF, PFCI - Region 1
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Ferndale, Detroit, MI

Terry Oswalt - Region 1

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Romulus, MI

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Jeanette Ballien - Region 5

Gaudreau the Florist, Ltd
Saginaw, MI

Tim Timinski - Region 6

FloraCraft Corporation
Ludington, MI

Make this the year you invest in a Michigan Floral Association Partnership

For over ninety-seven years the Michigan Floral Association has strived to offer its members the industry's absolute best in floral education, networking, and money-making/money-saving programs and opportunities.

To help sustain that effort, I invite you to partner with the MFA today, and support a terrific organization that supports you!

The Michigan Floral Association proudly offers you:

- **The Great Lakes Floral & Event Expo** – “99 Years of Floral Mastery”; the **Annual Convention March 1-3, 2019** - truly, one of the best in the country!
- **Professional Education Center** – Year-round educational opportunities for you and your employees.
- **The Professional Florist magazine** – Weddings, Sympathy, Events, Design Tips and more in every bi-monthly issue.
- **Certified Florist (CF)** - Nationally recognized certification program
- **Scholarships** – Scholarship dollars are available. Go to www.michiganfloral.org
- **Professionally Staffed Office** - Providing professional leadership and educational opportunities to the floral industry.
- **“Find-A-Florist” feature on the MFA website www.michiganfloral.org** - Powered by Google Maps, increasing your ranking in all Google searches, and driving consumers to your business 24/7/365.
- **Unmatched Credit Card Processing rates** - Call for a quote today.
- **MEMBERS ONLY** – **Special, discounted pricing on MFA events.**
- **Insurance Savings** – **This is big!** Save on workman's comp, business, auto, personal & health insurance. Call Rod at the office today and request a quote!

All this for only \$.75 - \$1.71 per day, based on your annual gross sales.

Belonging to MFA supports your industry by providing a unified voice in governmental affairs, offers networking opportunities with fellow floral professionals, and helps promote your business on today's many social media sites.

You may pay by company check, money order, or credit card. And, FTD and Teleflora members have the option of applying your payment to your wire service account if you so choose. To take advantage of this option you will need to fill-in your wire service account information, sign, and mail or fax the invoice to the MFA office.

Thank you very much for your prompt attention and continued support!

Sincerely,

Tim Timinski
MFA Membership Committee
Business Development Manager/FloraCraft Corporation

**PO Box 67
1152 Haslett Rd.
Haslett, MI 48840
PH: (517) 575-0110
FX: (517) 575-0115
www.michiganfloral.org**

Membership Application on Backside



Michigan Floral ASSOCIATION

Membership Application

Contact Name: _____

Company: _____

Address: _____

City: _____ County: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

State Sales Tax ID # _____ (required for Active Membership)

How would you prefer to receive official Association election info/ballots? _____ USPS _____ email (check one)

Please determine whether you qualify to join as an **Active** or an **Associate** member. (WEB2018)

Active Member Requirements: *An Active member must be a registered, established business operating in the floral industry. Active members are eligible to vote for elected MFA representatives, use all MFA services, receive member pricing on all Association functions, receive the informative Professional Florist magazine* and all other mailings.*

Active Membership Annual Fees: Based on the annual gross sales of your business. (Check one)

_____ \$0 to \$499,000.....\$275.00 _____ \$1 million to \$299,999,999\$525.00
_____ \$500,000 to \$999,999...\$425.00 _____ \$3 million & over\$625.00

Active Membership Classification: Please indicate which of the following applies to your business.

_____ Retailer _____ Grower _____ Service Provider
_____ Wholesaler _____ Supplier _____ Floral School
_____ Event Specialist _____ Sales/Manufactures Rep _____ Garden Center
_____ Freelance Designer _____ Mass Market/Super _____ Other

Associate Membership Requirements: *An Associate Membership may be held by students or teachers of floriculture and ornamental horticulture. Associate members receive member pricing on all Association functions, the informative Professional Florist magazine*, and all other mailings, but are NOT eligible to vote or hold elective office in the association.*

Associate Membership Annual Fee: (Check one)

_____ **Teacher**.....\$175.00 _____ **Student**.....\$75.00
Students must include a photocopy of current valid student ID card or confirmation letter from instructor.

Total Due: \$ _____

Method of Payment: _____ Check _____ Visa _____ MC _____ AE _____ DC

Card# _____ Exp. Date _____ Security Code _____

Signature _____

Please mail or fax application to: Michigan Floral Association - PO Box 67, Haslett, MI 48840
Phone (517) 575-0110 Fax (517) 575-0115